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Waikoloa Beach Resort Honored with Silver Medal in Golf Magazine's Premier Resorts Awards for 2012-2013

WAIKOLOA, Hawaii – May 3, 2012 – Waikoloa Beach Resort — a 1,350-acre resort located under the sunny skies of the Kohala Coast on Hawaii, the Big Island — has been ranked one of the *Golf Magazine* “Greatest North American Golf Resorts” for 2012-2013. Reflecting the combined opinions of more than 7,000 avid golfers, Waikoloa Beach Resort was among six resorts in Hawaii to earn a silver medal in the biennial Premier Resorts awards.

Golf Magazine has been ranking the game's best resorts in North America for 24 years, and the award continues to be deemed a prestigious and highly-coveted honor. Thousands of golfers cast their votes for their favorite resorts at the magazine's website, based on four criteria: golf, lodging, food and drink and service. Waikoloa Beach Resort has consistently won a Premier Resort award for the past several years.

Waikoloa Beach Resort is home to two of the most stunning and picturesque courses in Hawaii. The golf experience at Waikoloa Beach Resort fires up the competitor in every golfer with bold greens set among rugged lava fields, overlooking the vast Pacific ocean and sparkling under the brilliant year-round sunshine on the Kohala Coast. The two breathtaking courses include the Robert Trent Jones, Jr. oceanfront Beach Course and the Scottish links-style Kings' Course, designed by Tom Weiskopf and Jay Morrish.

Winding its way through ancient lava fields set among swaying coconut trees and gentle ocean breeze along the breathtaking Kohala Coast, Waikoloa's Beach Course is resort golf at its finest. The famous five par hole 7 is one of the most spectacular and photographed hole in Hawaii, placed directly oceanfront with crashing waves pounding against the edge of the greens. The classic Robert Trent Jones Jr. design is a par-70 course with 6,566 total yards and a slope of 134.

Designed by former British Open champion Tom Weiskopf and Jay Morrish, the Kings' Course offers golfers the best of two worlds with island paradise views of towering volcanoes, palm trees and tropical foliage, on a course that more closely resembles a layout found along the coast of Scotland. This par-72, 7,074-yard links-style course snakes over and around an ancient lava flow and is best known for its undulating fairways, multiple tee placements, Scottish style pot bunkers and complex greens. To complete the Scottish links experience, there are even double greens at holes three and six.

In years prior, Waikoloa Beach Resort has also been honored with a number of other golf awards including the "Golden Tee Award" for golf excellence by *Meetings and Conventions Magazine*; "Top 100 Resort Courses" and "Top 15 Courses in Hawaii" by *Golfweek*; and one of the "Top Golf Resorts in the World" by *Conde Nast Traveler*.

For more information about Waikoloa Beach Resort, visit

<http://www.waikoloabeachresort.com/> or <http://waikoloabeachgolf.com/>.

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About Waikoloa Beach Resort

Waikoloa Beach Resort is a 1,350-acre Resort located under the sunny skies of the Kohala Coast on Hawaii's Big Island. Rising majestically where the lava flow from the 1859 Mauna Loa eruption meets the Pacific Ocean, this expansive and charming destination offers breathtaking views of one of the world's most extraordinary and diverse destinations alongside comfortable and luxurious amenities that impress even the most discerning traveler. This complete destination resort offers accommodations at Hilton Waikoloa Village, Waikoloa Beach Marriott Resort & Spa, Hilton Grand Vacations Club and a variety of condominiums and vacation homes, plus championship golf at the Beach Course and Kings' Course, shopping at Queens' MarketPlace and Kings' Shops and cultural immersion through petroglyph trail journeys and interactive Hawaiian entertainment.