

**WAIKOLOA BEACH & GOLF RESORT AMONG WORLD'S BEST,
ACCORDING TO *Condé Nast Traveler***

Hilton Waikoloa Village Selected by Prestigious Magazine

Waikoloa, Hawaii (October 31, 2007) - Waikoloa Beach & Golf Resort has been selected as one of the top golf resorts in the world by the annual *Condé Nast Traveler* reader poll. Highlighted in the ranking is Hilton Waikoloa Village® along with the Beach and Kings' golf courses, which lie along the beautiful Kohala Coast on the Big Island of Hawaii.

Condé Nast Traveler compiled its list of top resorts by tabulating the responses of 4,300 *Condé Nast Traveler* readers who were asked to evaluate 339 golf resorts that they had visited in the past three years. Properties were rated on seven criteria: Course Design, Speed of Play, Pro Staff, Accommodations, Service, Food/Dining, and Facilities — using a five-point scale: excellent, very good, good, fair, and poor.

Truthful reporting has earned *Condé Nast Traveler* the loyalty of a readership comprised of the most frequent and most affluent travelers in the world by all outside measures. It is a readership that is discerning about travel as well as about culture, fashion and design, and is in the forefront of spending on luxury items from clothes to cars to vacation homes.

"We are proud to be recognized by the readers of *Condé Nast* as one of the world's best golf resorts," said Scott Head, Director of Club Operations for Waikoloa Beach & Golf Resort. "It is a strong testament to the quality golf, lodging and amenities that exist here."

Hilton Waikoloa Village's major enhancements and diverse and outstanding golf courses were received extremely well by *Condé Nast Traveler* readers. Hilton Waikoloa Village's has invested over \$90 million in capital improvements since 2005, which include renovations to its 1,240 guest rooms, lower lobby expansion, restaurant redesigns, pool area upgrades as well as improvements to the Kohala Sports Club & Spa. Guests will find the new rooms very appealing with fresh carpeting, bedding, bathroom fixtures, paint, flat screen televisions, and warm Hawaiian décor. Future improvements include the development of a Dolphin Quest Village, the remodeling of Orchid Café, and the renovation of over forty suites.

Improvements to the Waikoloa golf courses compliment the resort's renovations. A \$1-million bunker renovation to the Beach Course, designed by Robert Trent Jones, Jr., has just been completed. 74 bunker complexes were restored with new lining, drainage, and high-quality sand. The improved bunkers are more playable and add more character to the already spectacular design. In addition, the Kings' Course, designed by Tom Weiskopf and Jay Moorish, has

received an upgrade in overall maintenance practices to improve on its playability and conditions.

Waikoloa is arguably the most complete golf resort destination in the Hawaiian Islands.

Waikoloa Beach & Golf Resort is situated on 1,350 acres of the beautiful Kohala Coast on the Big Island of Hawaii – the Golf Capital of the Aloha State. Waikoloa features two fabulous golf courses with unique layouts specifically designed to challenge shot-making skills while letting golfers enjoy the magnificent beauty of the Big Island: views of the majestic, often-times snow-capped Mauna Kea mountain and the warm, tranquil Pacific Ocean.

Waikoloa's Beach Course, designed by the vaunted Robert Trent Jones, Jr., leads players through ancient lava fields down to the Pacific Ocean along a breathtaking coastline to enjoy stunning views of humpback whales off shore. Waikoloa Kings' Course, created by British Open champion Tom Weiskopf with design partner Jay Morrish, is appropriately a Scottish-style layout in paradise meandering in and out of ancient lava fields with pot bunkers and double green complexes.

Golfers and guests will also enjoy the first-class lodging accommodations at Waikoloa's Hilton Waikoloa Village or Waikoloa Beach Marriott Resort and Spa. Guests are encouraged to enjoy the daily entertainment, and world-class shopping and dining at the Kings' Shops and the recently opened 135,000-sq. ft. Queens' MarketPlace.

Waikoloa Beach & Golf Resort also features water activities, hiking trails, spas, tennis, entertainment, fine dining, as well as enjoying the ocean along one of Hawaii's most stunning beachfront settings on Anaeho'omalu Bay. To this day, Waikoloa embraces the spirit of being a gathering place for visitors, golfers, and residents – a Kohala Coast oasis where you can comfortably mingle and share in the celebration of Hawaiian culture and relaxed lifestyle.

Visit www.waikoloabeachresort.com or phone (877) WAIKOLOA.