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THE KINGS' CLUB AT WAIKOLOA BEACH RESORT

A GOLF MEMBERSHIP RECIPE FOR MAKING YOUR RESORT CONDOMINIUM MORE DESIRABLE TO PROSPECTIVE RENTERS AND BUYERS

The Ultimate Competitive Advantage in a Crowded Real Estate Market!

WAIKOLOA BEACH RESORT, WAIKOLOA, HAWAII (April 25, 2012) - Waikoloa Beach Resort, located on the beautiful Kohala Coast on the Big Island of Hawaii is introducing a creative solution to market the rental and sales of condominium units along the Kohala Coast, using a revolutionary Membership Program, called the Kings' Club. Designed to enhance lifestyle for Club Members, immediate family and guests, the Club's benefits are also a proven amenity to the Club owner's property dwelling.

The Kings' Club offers an amazing list of discounts, benefits and services for its Members, including a full schedule of Member only golf and social events to enjoy. And Gold Membership entitles ALL overnight guests of the Member's property unit to play golf at Member rates, rates which are better than Kama'aina. What a way to market your unit as THE Unit to stay in. Generate more overnight stays, charge a premium rate, and leverage the benefits!

Here is the best part if your unit is up for sale right now....for a limited time only you can attach all the benefits of the Kings' Club Membership to your listing and pay the refundable deposit and pro-rated dues at the close of escrow. Add the benefits of Membership to help market the unit, with none of the upfront costs!

To find out more about becoming a Kings' Club Golf Member and enjoying all these exciting benefits to make your property stand out, please contact the Kings' Club Specialist, Shannon Walker, at (808) 886-1001, or email her at Kingsclub@waikoloaland.com.

You may also visit our website at

<http://waikoloabeachgolf.com/kingsclubmembershipdrive>
