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**Parker McLachlin and Waikoloa Beach Resort "CHIP IN" to Support the
Hawaii State Junior Golf Association with "Birdies for Juniors"**

WAIKOLOA, HAWAII (Jan. 7, 2009) – Waikoloa Beach Resort's PGA Touring Professional Parker McLachlin has created a unique charity program for the "West Coast Swing" of the PGA Tour in 2009 called "Birdies for Juniors."

Benefiting the Hawaii State Junior Golf Association (HSJGA), McLachlin will donate \$50 for each birdie he makes during his first six events on the west coast. That donation will also be generously matched by his longtime sponsor, Waikoloa Beach Resort. Fans or organizations wishing to join McLachlin and Waikoloa Resort in supporting the HSJGA may visit www.HSJGA.org to pledge donations for each birdie McLachlin makes during this time period. Those wishing to join may pledge any monetary amount.

McLachlin, a Hawaii native and winner of the 2008 Legends Reno-Tahoe Open, enters the 2009 season with a mission to ensure that more young golfers in Hawaii are given the best resources and opportunities possible to succeed on the golf course. The funds raised for the HSJGA through "Birdies for Juniors" will go toward purchasing clubs, equipment and travel to tournaments for juniors in the HSJGA. "I'm so grateful for the

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chance to chase my dreams and I want to assist in helping others do the same. I am lucky to have a lot of fan support on the west coast swing and it'll be fun for all the birdie cheers to mean more than just a number on the scorecard."

Waikoloa Beach Resort on the sunny Kohala Coast of Hawaii's Big Island has been a long time supporter of Junior Golf and is pleased to partner with Parker to launch a program that will continue to give back to the youth of Hawaii. "Parker appreciates what the game of golf has brought to his life. We want to continue to support the next generation of golfers with life lesson opportunities provided through golf," said Thos Rohr, President of Waikoloa Land Company.

"It's so fulfilling to see one of Hawaii's very own 'juniors' succeed and then turn around to give back to programs that made a difference in his life," said Mary Bea Porter-King, co-founder and President of the HSJGA. "I am so proud of Parker and his accomplishments on and off the course."

McLachlin will begin the campaign this Thursday, January 8th, as he tees off at the Mercedes Championship in Maui. The remainder of McLachlin's "West Coast Swing" will include the Sony Open (Honolulu, Hawaii), FBR Open (Scottsdale, Ariz.), Buick Invitational (San Diego, Calif.), AT&T Pebble Beach National Pro-Am (Pebble Beach, Calif.) and Northern Trust Open (Pacific Palisades, Calif.).

A Golf Magazine Silver Medal Resort, Waikoloa Beach Resort is situated on 1,350 acres of the beautiful Kohala Coast on the Big Island of Hawaii – the Golf Capital of the Aloha State. Waikoloa features two fabulous golf courses with unique layouts specifically designed to challenge shot-making skills while letting golfers enjoy the magnificent beauty

of the Big Island: views of the majestic, often-times snow-capped Mauna Kea Mountain and the warm, tranquil Pacific Ocean.

Waikoloa Kings' Course, created by British Open champion Tom Weiskopf with design partner Jay Morrish is, appropriately, a Scottish-style layout in paradise. The 7,064-yard, par-72 track meanders in and out of ancient lava fields and features 83 strategically-placed sand traps and pot bunkers along with other authentic links golf trappings such as double greens and undulating fairways.

Waikoloa's Beach Course, designed by the vaunted Robert Trent Jones, Jr., leads players to the Pacific Ocean along a breathtaking coastline to enjoy stunning views of humpback whales off shore. The holes of the spectacular 6,566-yard, par-70 course weave through strategically placed water features, 74 newly restored bunkers, and ancient lava fields down to the surf's edge.

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