



FOR IMMEDIATE RELEASE

May 29, 2009

Contact: Kevin Frisch
Fusion Media Strategies
Phone: (989) 614-0241
Email: Kevin@fusionmediastrategies.com

Rita McLain
Golf Sales Manager
Waikoloa Beach Resort
Phone: (808) 886-5524
Email: rmclain@waikoloaland.com

Waikoloa Beach Resort Introduces “Waikoloa Family Golf Days”

Hawaiian Premier Resort Offers Family Golf Opportunity Every Day

WAIKOLOA, HAWAII (May 29, 2009) - Waikoloa Beach Resort – a *Golf Magazine* Silver Medal award winner located on the Big Island of Hawaii -- invites golfers of all skill levels to share this incredible Hawaii golf experience with the whole family during the new “Waikoloa Family Golf Days,” offering one of the best values on resort golf in Hawaii.

From June 1 – July 31, 2009, after 3:00 p.m. every day of the week, families can play nine holes on the Kings’ Course for the summer value price of \$50 per adult and \$25 per junior golfer age 17 and under. The cost includes green fees, cart fee and complimentary top-of-the-line rental clubs for juniors. Adult clubs are available at a \$25 rental fee, and junior clubs are provided on a first-come first-served basis.

This golf opportunity further secures Waikoloa Beach Resort’s position as a pre-eminent golf vacation spot for avid-core golfers, women and junior golfers alike.

-more-

“Waikoloa Family Golf Days is a perfect opportunity for our many hotel, condominium and resident guests to bring their families out to enjoy this recreational activity in a pristine island setting,” explained Scott Head, vice president of operations for the Waikoloa Land Company.

A Golf Magazine Silver Medal Resort, Waikoloa Beach Resort is situated on 1,350 acres of the beautiful Kohala Coast on the Big Island of Hawaii – the Golf Capital of the Aloha State. Waikoloa features two fabulous golf courses with unique layouts specifically designed to challenge shot-making skills while letting golfers enjoy the magnificent beauty of the Big Island: views of the majestic, often-times snow-capped Mauna Kea Mountain and the warm, tranquil Pacific Ocean.

Waikoloa Kings’ Course, created by British Open champion Tom Weiskopf with design partner Jay Morrish is, appropriately, a Scottish-style layout in paradise.

The 7,064-yard, par-72 track meanders in and out of ancient lava fields and features 83 strategically-placed sand traps and pot bunkers along with other authentic links golf trappings such as double greens and undulating fairways.

Waikoloa’s Beach Course, designed by the vaunted Robert Trent Jones, Jr., leads players to the Pacific Ocean along a breathtaking coastline to enjoy stunning views of humpback whales off shore. The holes of the spectacular 6,566-yard, par-70 course weave through strategically placed water features, 74 newly restored bunkers, and ancient lava fields down to the surf’s edge.

The Waikoloa Beach Resort also features spectacular sand beaches, and first-class accommodations at the Hilton Waikoloa Village and the Waikoloa Beach Marriott Resort &

-more-

Spa featuring a variety of water activities, hiking trails, spas, tennis, entertainment, shopping, and fine dining.

The Waikoloa Beach Resort is a popular gathering place for visitors, families, golfers and residents. It is truly a Kohala Coast oasis where guests can comfortably share in the celebration of Hawaiian culture and a relaxed lifestyle.

To plan a vacation to Waikoloa Beach Resort on Hawaii's Big Island, visit www.waikoloagolf.com or phone (877) WAIKOLOA.

#